

FAQ



1. What do I need to do to sign up for the beta?

Just provide your name, email address, size of company, industry and geographical location.

2. When will the beta start?

The beta is scheduled to start in December 2018 and is limited to 50 spots, so don't delay.

3. What is ConvoLens based on?

ConvoLens is based on Interaction Analysis, an established research method to understand peoples' behavior in a meeting, or any group discussion – plus Contemporary Leadership Advisors' 15+ years of experience facilitating meetings and studying what differentiates productive meetings from unproductive ones.

4. How does ConvoLens work?

The ConvoLens user tags the types and quantities of seven key meeting behaviors in real time during the meeting or discussion. Afterwards, ConvoLens analyzes the data immediately and provides a graphical display that allows the user and/or specific meeting participants to see how they interacted during the meeting and identify opportunities for improvement.

5. What kind of equipment does ConvoLens run on?

ConvoLens is a proprietary web-based digital tool that can run on any PC or tablet.

6. What's the plan after the beta?

We'll use feedback from the beta to refine the tool and launch a new and improved version that will be offered as a subscription service geared to improving team interactions and meeting effectiveness.

7. Can I use ConvoLens with more than one client/team?

Yes, you will be provided with an account that can be used with multiple teams or companies.

8. How do you ensure the security/privacy of individuals' data?

Only ConvoLens users will have access to the data that they enter into the system. The identity of team members is masked unless the user chooses to show individual names. ConvoLens is securely hosted on Azure, the Microsoft cloud platform.